

AI Nights

Sponsoring

Pitch Deck

#ainights #networking #events

Stand

06 August 2026

Website

ainights.ai

E-mail

mail@axdn.io

Nurembergs biggest AI Networking Event



Sponsoring Pitchdeck

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[Unverbindlichen Termin buchen](#)

About AI Nights

01 About AI Nights

AI evolves at lightning speed. Traditional conferences plan far ahead, content quickly becomes outdated, and meaningful interaction with speakers is limited. **AI Nights Events** create space for current topics and real conversations.

AI moves at lightning speed.



Typical conferences offer keynotes, presentations and talks. But what about networking and getting into touch with the speakers? We strongly focus on getting in touch with our AI Night speakers - and partners. All that within a casual and event like environment.

Conferences lack of **casual** **setting**



It's our key focus to offer high quality talks with a clear set time boundary, offer a time boxed discussion afterwards and close with an actively supported networking phase.

Balance networking and talks.



3x 60mins slots

30 Minutes Talk

15 Minutes Questions

15 Minutes Break

To keep the evening entertaining, we use fixed timeboxes.
Three speakers. Thirty minutes talks. Fifteen minutes questions.
And fifteen minutes networking break.

Our Concept.

High quality speakers.



Techfluencer



Politicians



Head of Marketing



CTOs



You

We always mix ai nights stars together with shiny topics and deep dives

Professional setting



Video Equipment



Event Lightning



Networking Lounges



Virtual Goodiebags

We build the perfect environment for unique moments using professional event equipment.

Create moments.



We believe, that successful events need special and unique flair.
That's why we not only build stages. We build environments to connect!

Your brand appearance

02

Your brand appearance

Your brand appearance

Your brand appearance

Your brand appearance

Key 1/2 Features

We offer various different possibilities to place **your brands message** and let it shine on our platform.



Showcase your product

By offering a **talk**, speech or **having a demo desk / table** at the event, you can directly connect to your audience.



Virtual Goodie Bags

AI is heavily using resources. So we care about the planet. That's why we decided to use digital virtual goodie bags! Their biggest benefit: you can directly measure our campaigns success.



Social Media Platforms

Long before our event is happening, we share insights and **content on our social media** networks. So we do for you!



On Event Spaces

On the event space we have multiple roll up displays, monitors, canvases etc. to show static logos or even animated videos of you and your brand

Key 2/2 Features

We offer various different possibilities to place **your brands message** and let it shine on our platform.



Host an AI Night

By hosting an AI night in your office or event location, you will benefit from our infrastructure, tech and network! Invite your most valuable clients and we will do the rest for you.



On our website

Of course we will set your logo on our website, events landingpage, checkout page etc. - wherever it fits your marketing strategy



Valuable lanyards

Built-in chat, voice, and notification system keeps everyone aligned.

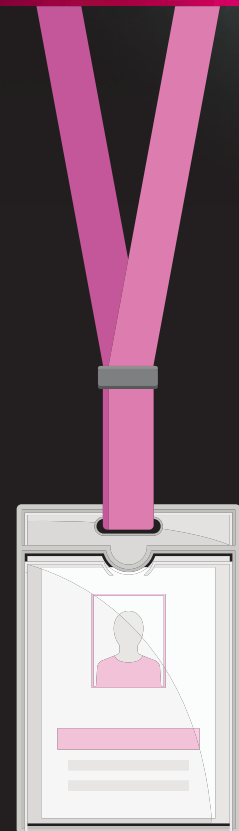


Newsletter

We have a growing newsletter with a leading industry standard opening and interaction rate. We'd love to place you in one of our mailings



Your logo



Lanyards last longer.

See your brands logo on a long lasting lanyard. Every single participant of our events gets a lanyard and name badge. Even on our afterwork networking events.

Your Logo on a Lanyard



Your logo

Lanyards are used even months, years after the event

Make sure, that your brand is recognizable in AI Nights context even weeks, months, years after the events

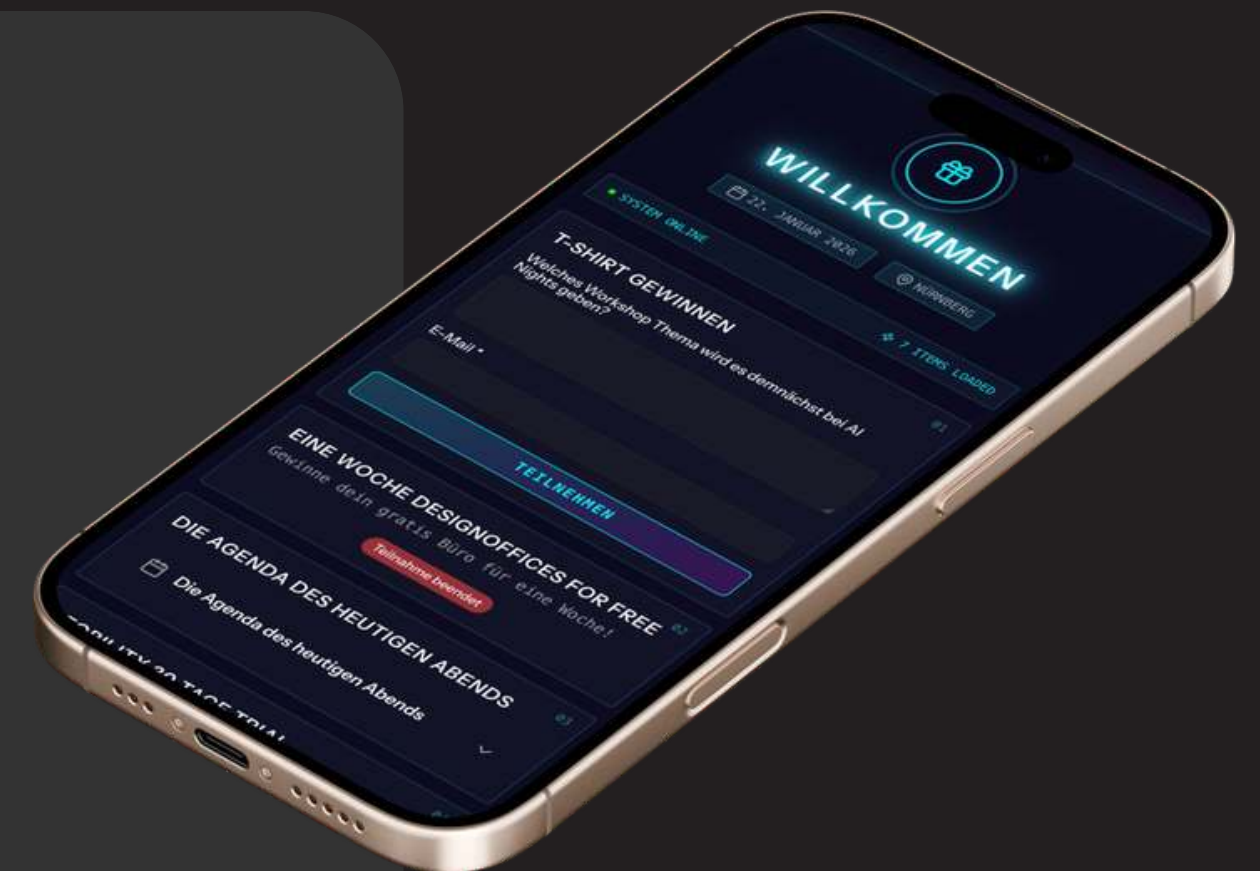


Virtual Goodie Bags.



Infinite possibilities to gain potential customers

We invite every participant via e-mail to open their virtual goodie bags! In addition everyone gets a high quality lanyard at our entrance. On the back there is a QR code to easily access virtual goodies.

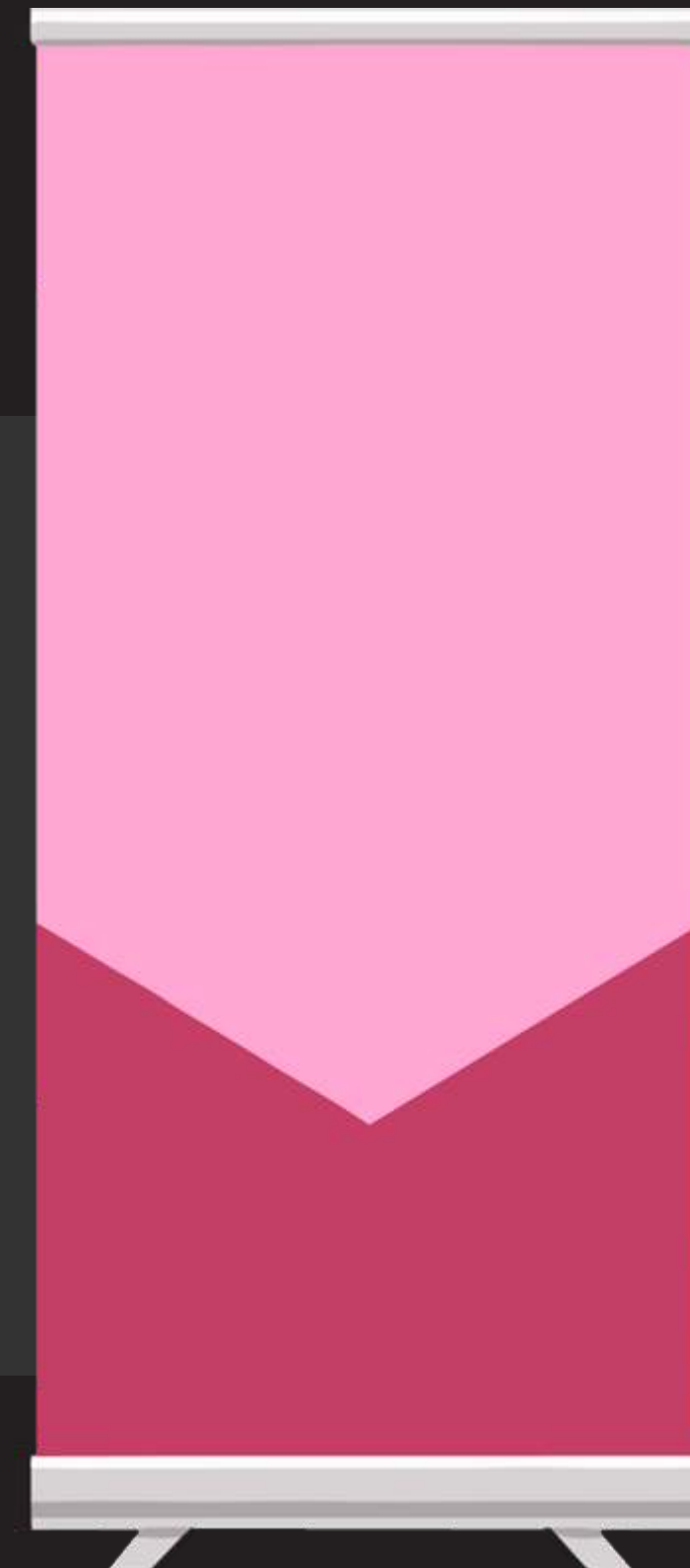


Roll Up Displays



Put your logo on our material

We highly encourage you to place your logo on our e.g. Roll Up Displays, Flyer, Goodie Bags etc.! These Roll Up Displays will be placed very present in the check-in area, next to the stage, right in front of the networking area, bar etc. - so people won't miss your brand!



Hosting an AI night

AI Nights by AXDN - Hosted by **you**



Be part of AI nights. Be AI nights!

We have a wide knowledge and offer all the tech and management required hosting medium large scaled events. So we also are able to host an own variant of AI nights in your companies locations



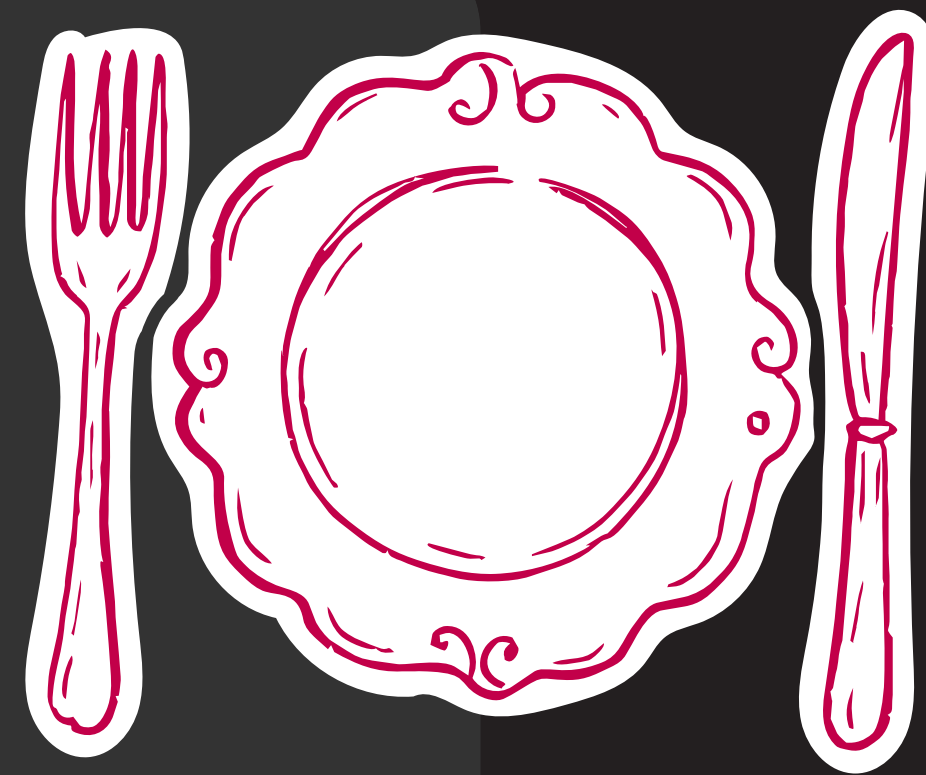
Speaker & Partner Dinner

Meet valuable people and brands.



Once a year, we organize a speaker & partner dinner

In a decent atmosphere, we invite our valuable partners and speakers once a year to our planned “Speaker & Partner Dinner”. Be invited and enhance your network

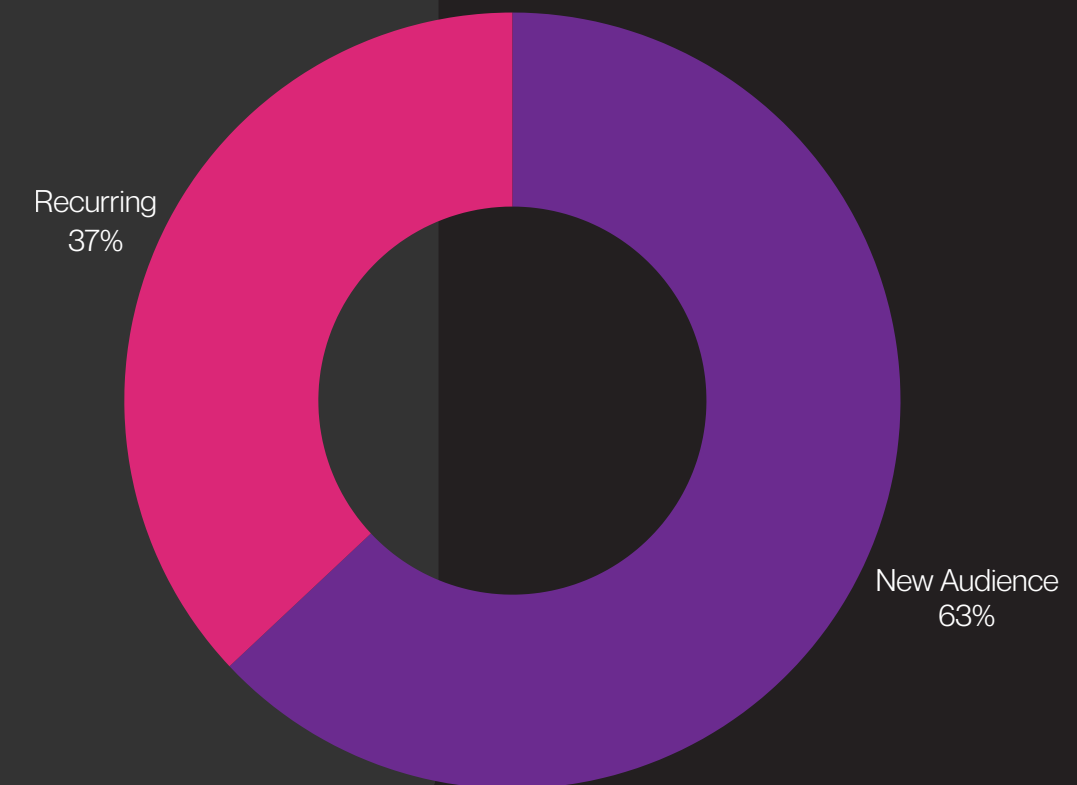


Loyal participants

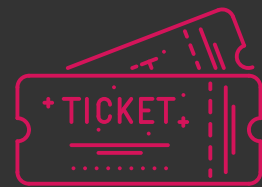


Recurring participants since day one

More than one third of our guests at least visited more than one AI night. We even have people in the audience, that didn't miss one single event! That proves quality, loyalty and trust! Talk to us how to benefit from these attributes.

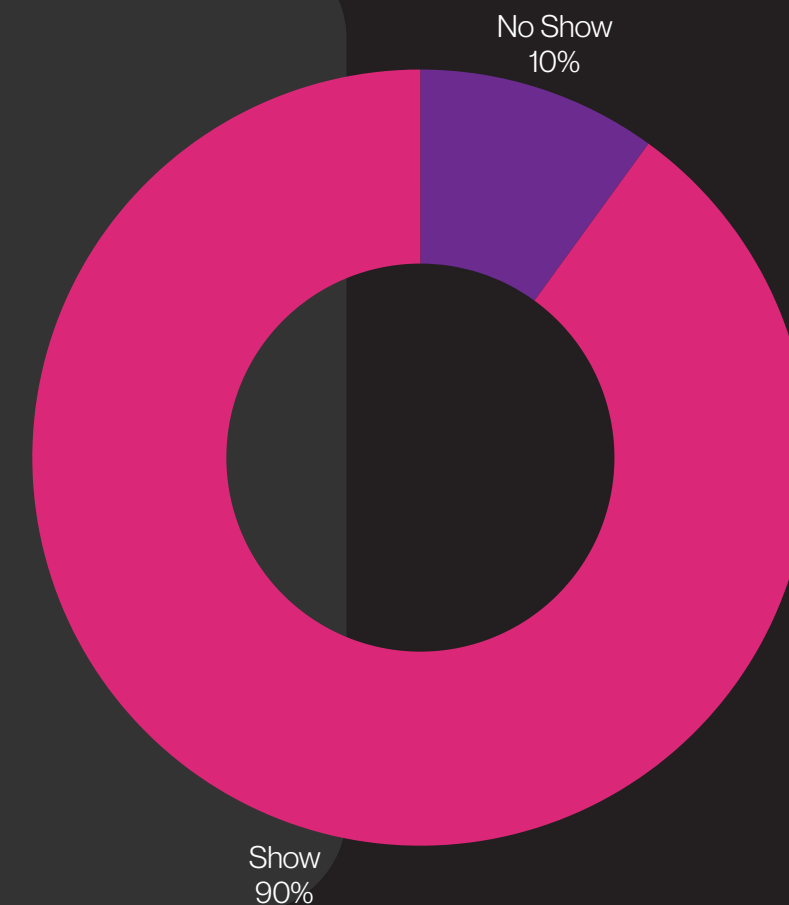


Nearly no now-show



The tickets are not free. They include tons of experience!

We decided to charge for our afterwork event tickets, which includes drinks and snacks for the audience. The effect is a no show rate around ten percent.



Our audience.

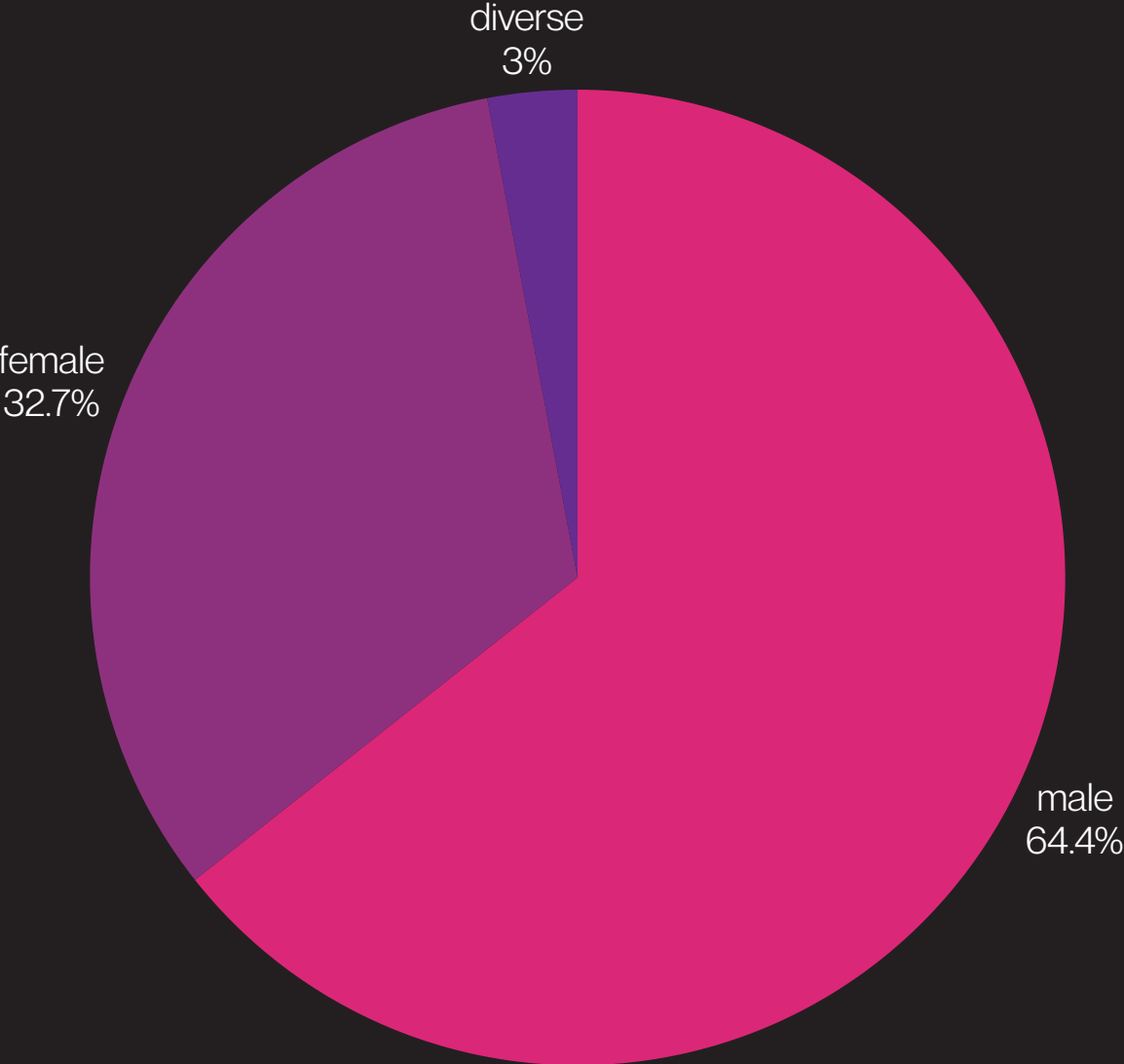
Our audience.

Our audience.

Our audience.

Our audience.

Developers HR CTO Content Students
Social Media **Professions** Trainer
Founders Lawyers Marketing Project Manager
CEO IT Coders Influencer Consultants Self employed





25-45 years

Influencer
Legal
HR
IT
Marketing
Industries
Trainer
eCom
SaaS
Consultanting

Facts and figures

04

Our Strategy. Our Vision.

Events

**Four AI Nights Afterwork
Events** per City per Year

We want to connect people. Approx 80-120 participants per event. 100k+ audience on instagram & co. Recurring effects.

Summit

One big conference
including workshops

To complete our vision, we will have one big summit a year.

Social

**Actively managing social
media content**

Our founder @it_pabst is an expert in UCG and producing social media content.

The afterwork concept.



Fixed timeboxes

Our 30/15/15 timeboxes offer perfect balance between content, discussions and networking



Three speakers on stage

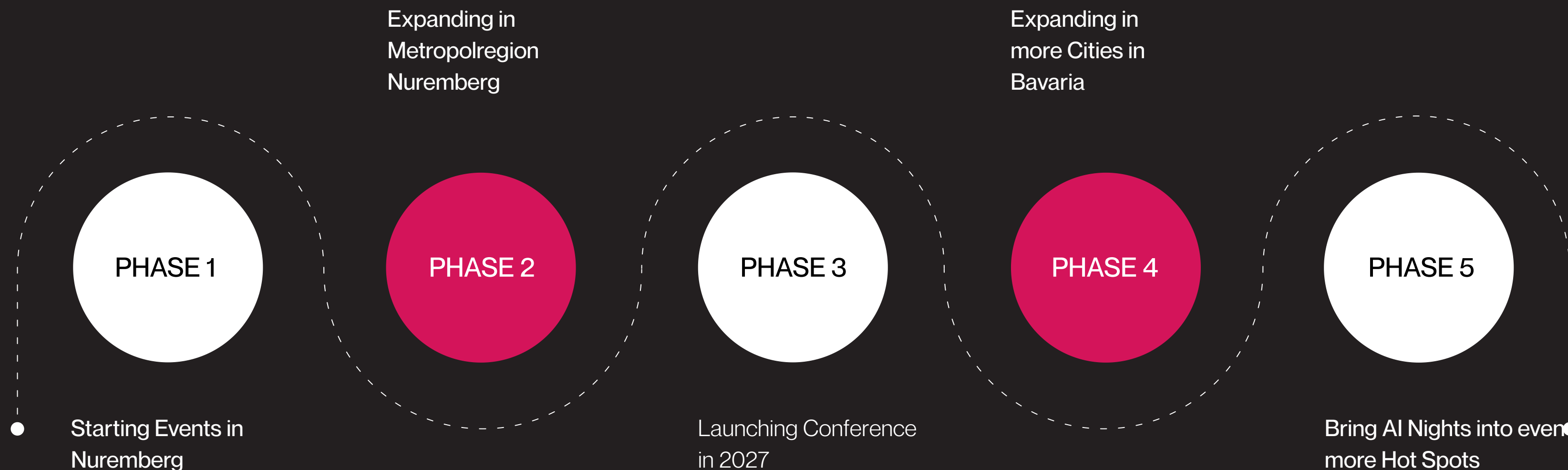
We try to mix absolute domain experts, together with brand new topics.



Global Access, Local Control

Cloud-based environmental friendly goodie bags on every single lanyard.

AI Nights Development Roadmap



Testimonials

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Speakers top voices.



Equal quality events only exists in Las Vegas (AWS re:invent), Barcelona and other hot spots... and now in Nuremberg!

Thomas Schoenherr

Chief Technology Officer (CTO) @ seobility



The event organization is on a very high quality.

Dr. Konrad Körner

Lawyer & MdB Bundestag



Top questions. Top audience. Top organization. I strongly suggest taking part in that event...!

Julian B. Schulze

Founder & Project Manager

Audience Feedback 1/2



“

It is by far the best AI afterwork event in the metropolregion nuremberg!

Nico E.
Entrepreneur



“

Everything is on point. Organization, setting, environment,... absolutely fantastic!

Tom D.
IT DevOps Engineer



“

I never missed one single afterwork event! The organization, content and the people are perfect.

Philipp S.
Software Developer

Audience Feedback 2/2



“

Great organization, top speakers and overall a stunning concept

Florian F.
Consultant



“

The event is something that was missing in nuremberg... Thank you Andreas for organizing it!

Stevan N.
AI Engineer



“

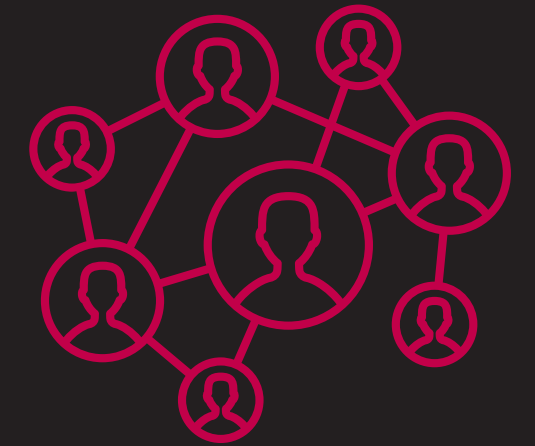
AI Nights sets high standards for networking events.

Marko B.
Manager

The Numbers

06

Afterwork Sponsoring



Season Package

Sponsoring of 4 AXDN Afterwork Events

Das Partnerunternehmen kann **für jedes gesponserte Event** **zwei** der nachfolgenden Sponsoringleistungen auswählen:

- Auslage von Marketingmaterialien (z. B. Flyer, Broschüren, Stifte oder vergleichbare Werbemittel)
- Aufstellung eines Roll-up-Displays
- Durchführung eines maximal fünfminütigen Pitches zu Beginn der Veranstaltung
- Platzierung eines Gewinnspiels in der ViGoBa (Virtuelle Goodie Bag) einschließlich Leadgenerierung

Das Logo des Partnerunternehmens wird bei den jeweils gesponserten Events auf der **AI Nights Website** sowie im **Sponsoring-Bereich** in der vom Partner bereitgestellten Farb- oder Weißversion platziert. Darüber hinaus erhält das Partnerunternehmen für jedes gesponserte Event 5 Freitickets (Voucher-Codes). Der Partner stellt die für die jeweilige Sponsoringleistung erforderlichen Materialien (z. B. Werbemittel, Logos) sowie gegebenenfalls das erforderliche Personal eigenständig und auf eigene Kosten bereit.

Das Sponsoring bezieht sich auf die regelmäßigen Events und nicht auf die Konferenz.

Single Main Sponsor

Being a Main Sponsor of one Single Afterwork Event

Als Hauptsponsor werden für ein Event die Logos auch auf Lanyards, Roll Ups etc. gedruckt. Aus Umwelt- und Ressourcengründen empfehlen wir diese Variante nicht, da alle Druckerzeugnisse dann nur für diesen Abend angefertigt werden. Der Sponsor als Hauptsponsor eines Events genannt: Auf der Website, Newsletter E-Mails, etc. Ansonsten sind alle Leistungen des Season Package für **einen Abend** enthalten.

Das Sponsoring bezieht sich auf die regelmäßigen Events und nicht auf die AXDN One.



Main Sponsoring

Being a Main Sponsor of 4 Afterwork Events

Als Hauptsponsor werden für vier Events die Logos auch **auf Lanyards**, Roll Ups etc. gedruckt. Ebenso wird der Sponsor als Hauptsponsor genannt: Auf der Website, Newsletter E-Mails, etc. Ansonsten sind alle Leistungen des Season Package enthalten.

Es ist jedoch aus organisatorischen Gründen nicht möglich, das Hauptsponsoring zwischen den AXDN Eventlinien aufzuteilen. Hauptsponsor von vier Events kann es aus logistischen Gründen nur in einer Eventkategorie geben (zB. 4x AI Nights).

Das Sponsoring bezieht sich auf die regelmäßigen Events und nicht auf die AXDN One.



Our Solution, Reimagined



Season Package Basic

4 Afterwork Events (One City)

Website, Slides

5 per Event

Yes (Goodiebag)

Yes

1

1

+ 240 EUR per Seat

10%

-

-

Yes

-

-

1600 EUR



Season Package Plus

4 Afterwork Events (Flexible)

Basic + Event Newsletter

7 per Event

Yes (Goodiebag)

Yes

2

3

2 Seats Included

15%

Yes, 1x1m

Tickets

Yes

-

-

2800 EUR



Main Sponsoring

Season (approx. 10 Events)

Plus + Lanyards, Tickets, Namecards, Print Media

10 per Event

Yes

Yes

Max. 6

6

4 Seats Included

20%

Yes

Tickets, Namecards

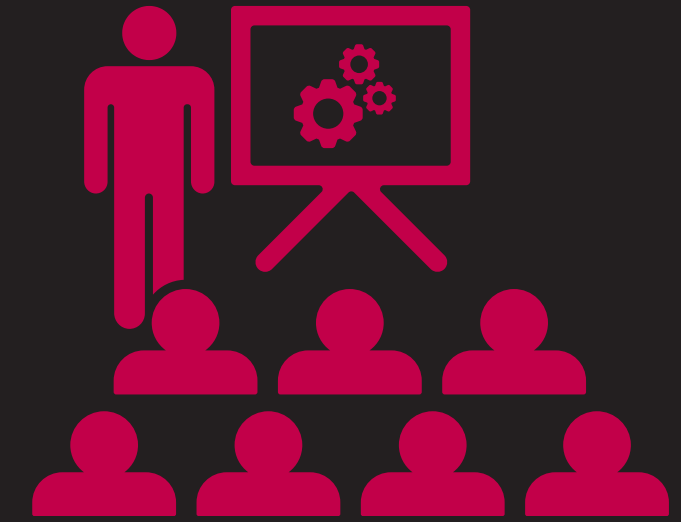
Yes

Yes (max. 3 Partners possible)

Displayed on Event Page

7400 EUR

Conference Sponsoring



Sponsoring Packages

Für unsere jährliche Konferenz bieten wir gesonderte Sponsoring Packages an!

Bei Interesse sprich uns einfach an.

COMING SOON

Impressions so far

07

Impressions so far

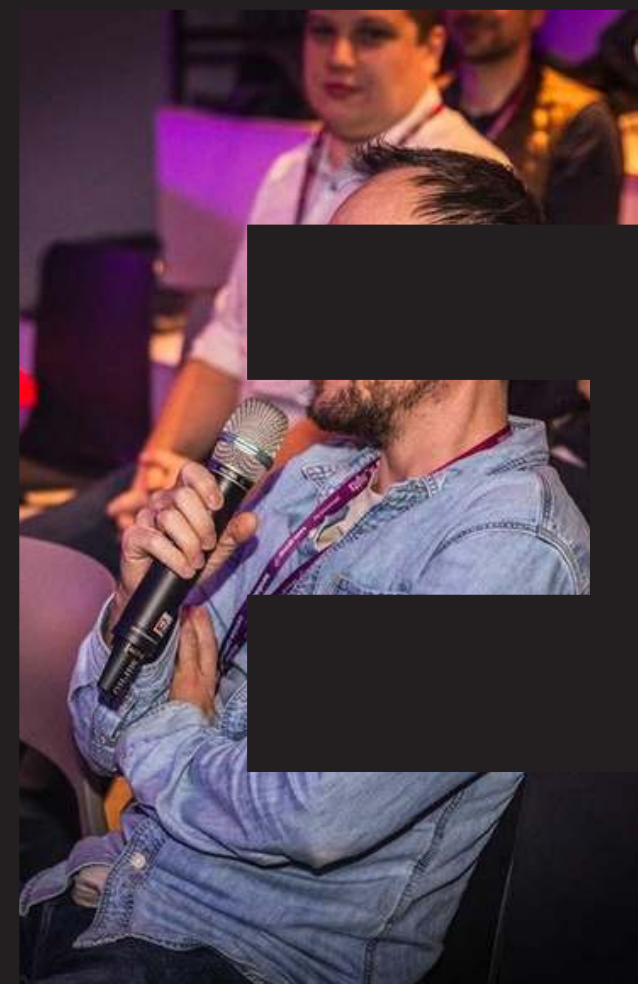
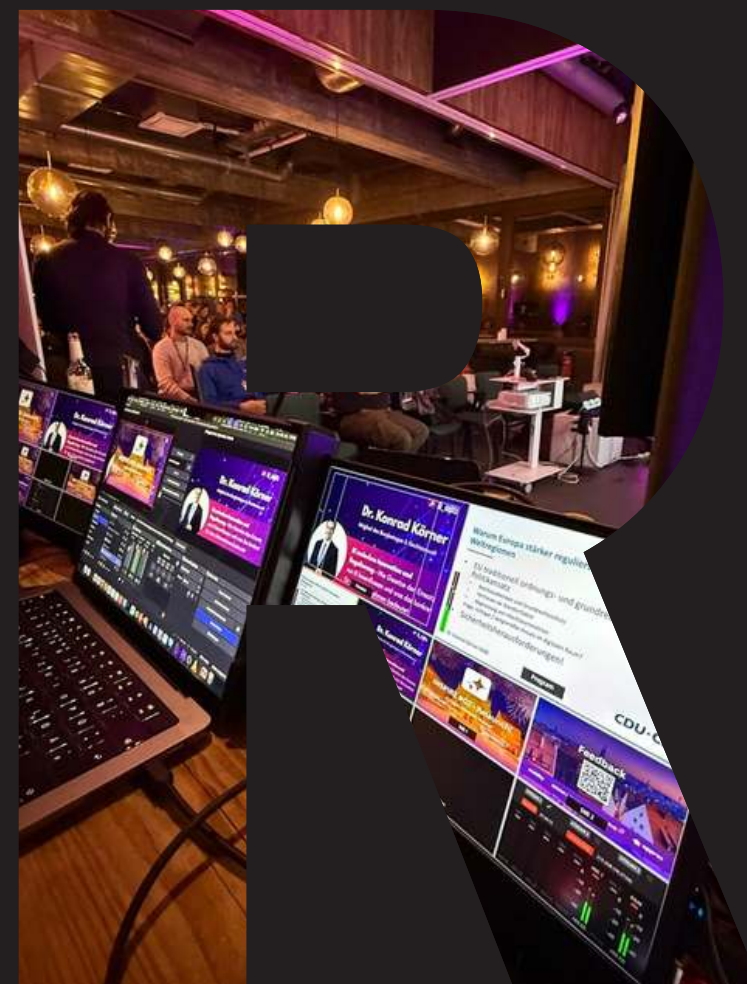
Impressions so far

Impressions so far

Impressions so far

















Meet the Founder



Andreas Pabst



I am happy, that my vision to connect people in a professional but afterwork-like setting, became reality!

Andreas Pabst

Head of Engineering, AI Consultant & Founder of AXDN

[Unverbindlichen Termin buchen](#)



CONTACT US

Let's Build the **AI Future** Together

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Website

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mail@axdn.io